SECOPA 1984 Annual Conference

"Impact of Technology and Economic Development on Public Administration"

October 10-12, 1984 Peabody Hotel Memphis, Tennessee

Sponsor ASPA Memphis Mid-South Chapter

Co-Sponsors University of Tennessee Center for Government Training and Memphis State University
WELCOME TO MEMPHIS!

This 16th Annual Meeting of the Southeastern Conference on Public Administration is hosted by the Memphis-Mid South Chapter of ASPA and by the combined efforts of various members, ASPA chapters, and officials of ASPA who constitute the SECOPA membership. We also welcome SCUSPSO, Southern Consortium of University Public Service Organizations members who decided to schedule their Annual Meeting in conjunction with the SECOPA conference.

The 1984 meeting takes place for the first time in Memphis at the historic Peabody Hotel, known for its elegance and professional appeal.

SECOPA serves as a volunteer action arm for members of ASPA in the nine southeastern states. SECOPA helps support the Public Administration Quarterly as well as the Annual Meeting. We hope you enjoy the 1984 Memphis meeting and look forward to seeing you in Lowcountry, South Carolina in 1985.

Sincerely,

Jeff Duffey, Chairperson
SECOPA

SECOPA OFFICERS:

Jeff Duffey, Chairperson
University of Central Florida

Fred Carter,
Vice Chairperson
College of Charleston

C.E. Teasley, III, Treasurer and Trustee
University of West Florida
### CONFERENCE SCHEDULE

<table>
<thead>
<tr>
<th>Day</th>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Wednesday, October 10</strong></td>
<td></td>
<td>SCUPSCO</td>
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<tr>
<td>10:00 a.m. - 12:00 noon</td>
<td>SCUPSCO</td>
<td>Benchmark</td>
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<tr>
<td>12:00 noon - 1:15 p.m.</td>
<td>SCUPSCO Luncheon</td>
<td>(Saloon A)</td>
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<tr>
<td><strong>SECOPA CONFERENCE BEGINS</strong></td>
<td></td>
<td>Registration</td>
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<tr>
<td>11:30 a.m. - 5:30 p.m.</td>
<td>Registration</td>
<td>Peabody</td>
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<tr>
<td>Panels</td>
<td></td>
<td>(Mezzanine)</td>
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<tr>
<td>Coffee Break</td>
<td></td>
<td>Brinkley Room</td>
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<tr>
<td>Panels</td>
<td></td>
<td>Reception</td>
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<tr>
<td>Chapter Officer's</td>
<td></td>
<td>Venetian Room</td>
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<tr>
<td>Workshop</td>
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<tr>
<td><strong>Thursday, October 11</strong></td>
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<td>SECOPA Business Meeting</td>
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<td>7:30 a.m. - 8:30 a.m.</td>
<td>SECOPA Business Meeting</td>
<td>Mezzanine</td>
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<tr>
<td>Registration</td>
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<td>Panels</td>
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<tr>
<td>Panels</td>
<td></td>
<td>Exhibits Open</td>
</tr>
<tr>
<td>Coffee Break</td>
<td></td>
<td>Hernando Desoto Room</td>
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<td>10:00 a.m. - 10:30 a.m.</td>
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<td>Panels</td>
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<tr>
<td>10:30 a.m. - 12:00 noon</td>
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<td>Continental Ballroom</td>
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<td>12:30 p.m. - 2:00 p.m.</td>
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<td>Luncheon</td>
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<td>2:15 p.m. - 3:45 p.m.</td>
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<td>Panels</td>
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<td>3:45 p.m.</td>
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<td>Tour of City</td>
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<td>6:00 p.m. - 9:00 p.m.</td>
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<td>Reception</td>
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<td>Riverboat Cruise</td>
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<td>Riverside Drive @ Union</td>
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<tr>
<td><strong>Friday, October 12</strong></td>
<td></td>
<td>Breakfast/General Session</td>
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<tr>
<td>8:00 a.m. - 9:30 a.m.</td>
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<td>Memphis Ballroom</td>
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<td>8:00 a.m. - 11:30 a.m.</td>
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<td>Exhibitors</td>
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<tr>
<td>8:00 a.m. - 10:00 a.m.</td>
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<td>Headquarters Open</td>
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<td>10:00 a.m. - 11:30 a.m.</td>
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<td>Panels</td>
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### PROGRAM

**Wednesday, October 10, 1984**

10:00 a.m. - 12:00 noon
- SCUPSCO
- (Benchmark - Saloon A)

12:00 noon - 1:15 p.m.
- SCUPSCO Luncheon
- (Saloon A)

11:30 a.m. - 5:30 p.m.
- Registration
- (Peabody - Mezzanine)

**PANEL SESSIONS**

1. Roundtable on Public Administration and the Media

   **Convenor:** Randall Scott
   - Department of Radio/TV
   - Arkansas State University

   **Participants:**
   - Caroline Westerhof
     - Air War College
     - Pratville, Alabama
   - Gary Melton
     - Department of Radio/TV
     - Arkansas State University
   - Anne Kilpatrick
     - Department of Political Science
     - College of Charleston

2. Employee Recruitment, Selection, and Retention in the Public Sector: Maintaining Quality in the Face of Cutback Management

   **Convenor:** Dennis Daly
   - Department of Political Science
   - University of Mississippi

   **Participants:**
   - Jesse Smith
     - Director of Personnel
     - Mississippi State Penitentiary
   - James Harvey
     - Department of Political Science
     - Jackson State University
     - Jackson, Mississippi
3:00 - 3:30 p.m.  (Hernando Desoto)

3:30 - 5:00 p.m. (Brinkley)

PANEL SESSIONS

1. Tough Issues Confronting Human Resources Management in the 1980's and Beyond: Labor Relations, Comparable Worth/Pay, Compensation and the Merit Principle

Convenor: Winfield H. Rose
Department of Political Science
Murray State University

Participants:
 Lon Felker
Department of Political Science
East Carolina University
Greenville, North Carolina

Ray Terry
EEOC District Office
Memphis, Tennessee

William Melvin
Department of Political Science
Memphis State University

Irene Howard
Mississippi State Personnel Board
Mississippi State Government

Presenters:
T.R. Carr
Department of Political Science
University of Arkansas

Steven M. Neuse
Department of Political Science
University of Arkansas

"Management Science/Operations Research as Obstacles to Managing"

Ronald J. Hy
Department of Political Science
Washburn University of Topeka

William Waugh
Department of Political Science
Kansas State University

"Stress and Fiscal Management: Coping with Reaganomics in a Low Tax, Low Service State"

R. Lawson Veasey
Department of Political Science
University of Central Arkansas

"Policy Subsystems as Factors Limiting Viable Public Management and Administrative Rationality"

Tim R. Miller
Department of Political Science
University of Arkansas

2. Obstacles to Viable Public Management

Convenor: Tim R. Miller
Department of Political Science
University of Arkansas

"Over the Counter Organizational Analgesics and Wonder Cures: How Do We Help the Manager Decide?"

3. Emerging Opportunities for University and Practitioner Cooperation

Convenor: William F. Nobeller
Florida Center for Public Management
Florida State University

William Strong
Director, Public Service Program
University of Kentucky
Thursday, October 11, 1984

7:30 a.m. - 8:30 a.m.  
(SECPA Business Meeting)  
(Memphis Ballroom)

7:00 a.m. - 5:00 p.m.  
Registration

8:30 a.m. - 10:00 a.m.  
Panel Sessions

1. Affirmative Action After the Memphis Firefighter's Case

Convenor: R. Michael Collins  
Housing Opportunities Corporation-Memphis

Participants: Richard B. Fields  
Cox and Fields, Attorneys at Law  
Memphis, Tennessee

Lewis T. Britt, III  
Harrold Allen, Dixon and McDonnell, Attorneys at Law-Memphis, Tennessee

"Affirmative Action from Davis to Memphis"

Donald Tryman  
Director, Master of Public Policy and Administrative Program  
Jackson, Mississippi

John Winkle  
University of Mississippi  
Department of Political Science

2. Challenges and Opportunities Confronting Young Professionals

Convenors: Laurel Johnson  
State of Florida

Joe Christie  
Director of Planning  
Summerville, South Carolina

(Louis XVI),

(Forest)

3. Executive Branch Reorganization in State Government

Convenor: Robert Wehlan  
School of Urban and Regional Studies  
University of New Orleans
Participants:

"Negotiated Investments
Strategy Process"

Vinton Fisher,
Extension Professor
Institute of Public
Service
University of
Connecticut

"Mississippi
Reorganization of 1984"

Jim Cofer,
State Fiscal Officer
State of Mississippi
Fiscal Management Board

"Implications of
Reorganizations in
Louisiana"

Ann Dunn,
Louisiana House
Legislative Services
Louisiana State
Government

1. Future Forms for Health Care Delivery
and Finance

Convenor: James Pickle
Senior Vice President
Methodist Hospitals of
Memphis

Participants: Robert DiVita
Executive Director
Southern Health Plan,
Inc.-Memphis

S. Robert Hernandez
School of Community and
Allied Health
University of
Alabama-Birmingham

James R. Lucas
Executive Director
MetroCare-Memphis

Richard Vaden
Department of Management
University of Southern
Mississippi

2. Small City Policy Issues

Convenor: Beverly A. Cigler
Department of Political
Science and Public
Administration
North Carolina State
University

Participants:

"Sharing Information on
the Delivery of Urban
Services"

Ted Poister,
Pennsylvania State
University

"Building Local Capacity
Through the Small Cities
CDBG Program"

Dale Krane
Mississippi State
University
Panel Sessions

1. Affecting Individual Attitudes through Organizational Development
   Convener: Mary Guy
   Participants: Tom Roback, Department of Political Science, University of Alabama at Birmingham
   Steve Hachber, University of Alabama at Birmingham
   Vee Stalker, Volunteer Services, Birmingham, Alabama

2. Computer and Management
   Convener: Thomas D. Lynch
   Participants: Raymond Frost, Florida International University
               Bill Giles, Mississippi State University
               Jeffrey Stone, University of St. Petersburg
               George Guess, University of Miami
               Charles McCurry, University of Mississippi
               Richard Oman, School of Public Administration, Florida State University

3. Problems and Solutions in Public Procurement
   Convener: Jim Davis
   Participants: Tony Ellis, Interdepartmental Coordinator, Shelby County, Tennessee
               Raymond Hughes, Administrator of Shelby County, Tennessee
               Steve Gordon, Director of Professional Development and Research, Washington, D.C.

4. "Implementing Urban Transportation Projects: The Case of Date County Metrorail"
   George Guess, University of Miami
   Charles McCurry, University of Mississippi

12:30 p.m. - 2:00 p.m.
(Continental Breakfast)

2:15 p.m. - 3:45 p.m.
(Hernando DeSoto)
3. Roundtable Discussion on the Current Elections and Public Administration

Convenors: David Cox, Chairman, Department of Political Science, Memphis State University
Michelle Fowlkes, Management Analyst, Executive and Management Services, City of Memphis

3:45 p.m.
Tour of City (Self-Guided)

6:00 p.m. - 9:00 p.m.
Mississippi River Cruise
(Boats departs promptly at 6:30 p.m.)
Reception hosted by Low-county, South Carolina. Host for the 1985 SECOPA Conference.
Dinner and entertainment sponsored by Memphis Mid-South Chapter

Friday, October 12, 1984
8:00 a.m. - 9:30 a.m.
(Memphis Ballroom)
Breakfast/General Session
Remarks by City and County Mayors
Message from President, Brad Patterson
Headquarters Open

8:00 a.m. - 10:00 a.m.
(Mezzanine)
Panel Sessions

1. The Continuing Saga of Performance Appraisal in the Public Sector
Convenor: Kenneth Mitchell, Mississippi State University
Participants: Jim Terry, Personnel Board, Mississippi State Government
Juliet Dais, State Personnel Division, Mississippi State Government

10:00 a.m. - 11:30 a.m.
(General Moorman)

2. Agencies Under Stress
Convenor: Edward J. Clynch, Department of Political Science, Mississippi State University
Participants:
"The Law Enforcement Assistance Administration: An Agency Unable to Cope with Stress"
Edward J. Clynch, Mississippi State University
"Municipal Budget Planning in an Era of Retreatment: A Case Study"

Aman Khan
Department of Public Administration
Florida International University
George Kingsbury,
City of Coral Gables
Coral Gables, Florida

"Contingency Management in Interorganizational Networks"

David W. Sink
Department of Political Science and Urban Affairs
The University of Alabama at Birmingham

(Hernando DeSoto)

3. Science, Technology and Public Policy

Convenor: Walter J. Jones
Department of Political Science
Memphis State University

Participants:

"Administrative/Management Problems in Implementing MIS: A Case Study"

Linda P. McNish
Department of Health and Human Services
Washington, D.C.

"Planning for the Memphis Biomedical Zone: Politics, Administration and High Technology"

John Autian
University of Tennessee
Center for the Health Services-Memphis

"Issues in the Development of A National Space Technology Transfer Policy"

Walter Jones
Department of Political Science
Memphis State University

John Hille,
Administrator, Executive & Management Services
City of Memphis

4. Organizational Consideration for a Consortium for Public Management Technology

Convenors: Alvin Cruze,
Vice President for Behavioral and Statistical Sciences
Research Triangle Institute
Raleigh, North Carolina

David Norris,
Assistant Director for Urban Affairs
North Carolina State University
1984 SECOPA CONFERENCE OFFICIALS

Michelle L. Fowlkes, General Conference Chair, Executive and Management Services, City of Memphis

Harriet Schneider, Registration Chair, Housing and Community Development, City of Memphis

Jeanne Daniels, Marketing Chair, Memphis Mid-Town Mental Health Center

Randy Mullen, Special Events Chair, Housing and Community Development, City of Memphis

Rick Masson, Conference Treasurer, Housing and Community Development, City of Memphis

Program Committee:

David Cox, Program Chair
Chairman, Department of Political Science
Memphis State University

Track Chairs

Budget and Management: Dr. George Guess, Department of Political Science, University of Miami

Human Resources and Personnel Development: Dr. Gerald Gabris, Department of Political Science, Mississippi State

Public Policy and Special Topics: Dr. Luther Carter, Institute of Public Affairs and Policy Studies, College of Charleston

MESSAGE FROM THE CONFERENCE CHAIR

The Memphis Mid-South Chapter is pleased to have the opportunity to host the 1984 SECOPA Regional Conference. We hope that the conference proves beneficial and that the schedule allows you to tour some of Memphis historic sites.

A conference cannot be produced without the commitment of many hard-working and dedicated persons. I thank each one of you for your support, efforts, and time spent in putting together this conference and insuring that it will be informative, thought provoking and fun!

Sincerely,

Michelle Fowlkes,
Conference Chair

HOST CHAPTER OFFICIALS:

President - Tim Boldin
Vice-President - Jeanne Daniel
Secretary - Wanda Jamison
Treasurer - Rick Masson
Council - Michelle Fowlkes
   Nancy McGhee
   Gerald Papachriston
   Harriet Schneider
   Cliff Tuck
   Doris Walker
   Sandra Williams
MANY THANKS TO:

City of Memphis

Memphis State University

Shelby County Government

University of Tennessee

FURTHERING THE
PUBLIC PRIVATE PARTNERSHIP
OCTOBER 23-25, 1985
FRANCIS MARION RAMADA HOTEL
CHARLESTON, SOUTH CAROLINA