Facing the Challenges of Public Management

SECOPA 2000
Southeastern Conference for Public Administration
October 4-7
Greensboro
North Carolina

Hosted By
Piedmont Triad Chapter, ASPA

October 4-7, 2000
July 28, 2000

TO: Participants of the Southeastern Conference for Public Administration 2000

GREETINGS:

On behalf of the City Council and the citizens of Greensboro, I extend to all participants a warm and cordial welcome to the Piedmont Triad Chapter of the American Society of Public Administration Southeastern Conference being held in Greensboro on October 4 – 7, 2000 at the Greensboro Hilton Hotel.

We commend the SECOPA conference attendees for focusing on issues facing public administrators in the 21st century and for organizing important panel and roundtable topics that will provide for professional growth.

The City of Greensboro looks forward to sharing our warm hospitality with all our visitors. You will find our hotels, restaurants and attractions are second to none in terms of quality, service and comfort. Greensboro is a very accessible city with excellent historic, cultural, recreational and shopping opportunities. We hope all of you will take the time to enjoy our City and all it has to offer.

Sincerely,

[Signature]
Keith A. Holliday
Mayor

sb
October 4, 2000

Dear Conference Participant:

On the part of the SECoPA Executive Council, I extend to you a hearty welcome to our organization’s conference in Greensboro, North Carolina. Our 2000 conference chair, Mary Ann Hinshaw and co-program chairs, Ruth DeHoog and James Svara have worked very hard to ensure that we have an excellent program and conference. I know you join me in expressing appreciation for the time and energy the chairs and volunteers from the Piedmont Triad Chapter have devoted to making this a great conference. We hope that you enjoy the intellectual aspects of the conference and that you find time to acquaint yourself with and enjoy this beautiful area of North Carolina.

Thank you for your participation and support of SECoPA. The SECoPA conference is noted as the strongest regional conference in ASPA. We are very proud of this. It is the goal of the Executive Council to continue to support policies which assure continuation of quality conference experiences for participants.

Yours in public service,

Katie

Katie Keeton
Chair, SECoPA
October 4, 2000

Dear SECOPA Conferees:

On behalf of the Piedmont Triad Chapter of ASPA, welcome to the SECOPA 2000 Conference – Facing the Challenges of Public Management. It is an exciting time in Greensboro. A time when you will find the streets alive with the City Stage celebration and the University of North Carolina at Greensboro gearing up for homecoming this weekend. With all of these events going on around you don’t forget about the excellent conference programming available to you.

The Piedmont Triad Chapter is proud to host the conference and hopes you will enjoy your time with us. Please find any member of the chapter and ask them about restaurants, places to visit and area sights to see. The conference program is diverse and enticing, and I know you will find it to be worthwhile. We greatly appreciate your attendance and support of SECOPA.

Again, welcome to the SECOPA 2000 Conference and best wishes for an enlightening, enjoyable, and rewarding experience.

Sincerely,

Matt Ricce
Piedmont Triad Chapter President
### Wednesday, October 4, 2000

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<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>6:00 pm - 9:00 pm</td>
<td>Early Registration and Hospitality Suite</td>
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### Thursday, October 5, 2000

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<th>Time</th>
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<tbody>
<tr>
<td>8:00 am - 6:00 pm</td>
<td>Registration</td>
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<tr>
<td>8:30 am - 10:00 am</td>
<td>Concurrent Sessions 1</td>
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<tr>
<td>10:00 am - 10:15 am</td>
<td>Break</td>
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<tr>
<td>10:15 am - 11:45 am</td>
<td>Concurrent Sessions 2</td>
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<tr>
<td>12 Noon - 1:30 pm</td>
<td>SECOPA Awards Luncheon</td>
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<tr>
<td>1:45 pm - 3:15 pm</td>
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<td>3:15 pm - 3:30 pm</td>
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<td>3:30 pm - 5:00 pm</td>
<td>Concurrent Sessions 4</td>
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<tr>
<td>5:00 pm - 6:00 pm</td>
<td>COMPA NC Chapter Meeting</td>
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<tr>
<td>6:15 pm - 8:00 pm</td>
<td>Reception, Greensboro City Club</td>
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### Friday, October 6, 2000

<table>
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<th>Time</th>
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<tr>
<td>7:00 am - 8:30 am</td>
<td>SECOPA Executive Council Meeting</td>
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<tr>
<td>8:00 am - 6:00 pm</td>
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<tr>
<td>8:30 am - 10:00 am</td>
<td>Concurrent Sessions 5</td>
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<tr>
<td>10:00 am - 5:00 pm</td>
<td>Family Field Trip I, Old Salem (tentative)</td>
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<td>10:00 am - 10:15 am</td>
<td>Break</td>
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<td>10:15 am - 11:45 am</td>
<td>Concurrent Sessions 6</td>
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<tr>
<td>12 Noon - 1:15 pm</td>
<td>Piedmont Triad Chapter Luncheon</td>
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<tr>
<td>1:30 pm - 3:00 pm</td>
<td>Concurrent Sessions 7</td>
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<td>3:00 pm - 3:15 pm</td>
<td>Break</td>
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<tr>
<td>3:15 pm - 4:45 pm</td>
<td>Concurrent Sessions 8</td>
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<tr>
<td>5:00 pm - 6:00 pm</td>
<td>SECOPA Business Meeting</td>
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<tr>
<td>6:30 pm - 8:00 pm</td>
<td>Baton Rouge, LA Reception - SECOPA 2001</td>
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### Saturday, October 7, 2000

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<tr>
<td>8:00 am - 10:00 am</td>
<td>Registration</td>
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<tr>
<td>8:30 am - 11:45 am</td>
<td>NASPAA Site Visit Training Workshop</td>
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<tr>
<td>8:30 am - 10:00 am</td>
<td>Concurrent Sessions 9</td>
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<td>10:00 am - 10:15 am</td>
<td>Break</td>
</tr>
<tr>
<td>10:30 am - 5:30 pm</td>
<td>Family Field Trip II, NC Zoo (tentative)</td>
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<tr>
<td>10:15 am - 11:45 am</td>
<td>Concurrent Sessions 10</td>
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SECOPA 2000 Planning Committee

Mary Ann Hinshaw
Conference Co-Chair

Chuck Mortimore
Conference Co-Chair

Ruth DeHoog
Program Co-Chair

Jim Svara
Program Co-Chair

Fred Newman
Treasurer

Jeff Bennett
Facilities and Transportation

Francis Kinlaw
Facilities and Transportation

Matt Reece
Facilities and Transportation

Randy Hunsucker
Conference Budget

Ellen Olson
Sponsorships and Advertising

Art Davis
City of Greensboro Liaison

Steva Allgood
Greensboro Area CVB Liaison

Beth Mitchell
Greensboro Area CVB Liaison

Dyan Arkin
Volunteer Coordinator

Special Recognition

Sharon Puryear — WebMaster
Laura Bennett — Graphics Designer

SECOPA Officers

CHAIR - Katie Keeton, University of West Florida
CHAIR-ELECT - Harry Gross, City of Dunedin, FL
SECRETARY - Christie Onwujuba, Southern University
INTERIM TREASURER - Howard Frank, Florida International University

Council Members

Ronald Hy, University of Central Arkansas
Mary Taylor, University of Tennessee
Dennis Daley, North Carolina State University
Ines Beecher, Miami/Dade County Public Works Department
Edward Clynch, Mississippi State University
Brian Fry, University of South Carolina
SECOPA 2000
Facing the Challenges of Public Management

THURSDAY, OCTOBER 5, 2000

Registration: 8:00 am-6:00 pm

SESSION 1: 8:30 am-10 am

Do Performance Measures Improve Governance?
Virginia Room
Convener: David Ammons, University of North Carolina-Chapel Hill

- Edward Jennings, University of Kentucky
- Cheryle Broom, NY Metropolitan Transportation Authority
- David Van Slyke, Georgia State University
- Lee Garrity, City of Winston-Salem, NC

Civic Education:
The Public Official's Role in Civic Education, or What Citizens Don't Know Can Hurt You
Carolina Room
Convener: Gordon Whitaker, University of North Carolina-Chapel Hill

- Phillip Boyle, University of North Carolina-Chapel Hill
- Debra Henzey, NC Civic Education Consortium
- Brian Hiatt, City of Concord, NC
- Becky Griffith, Avery County High School, NC

Smart Growth Policies
Georgia Room
Chair: Greg Schwitzgebel, NC League of Municipalities

- Gerald Emison, US Environmental Protection Agency - Sprawl, Air Quality and State Politics in US Metropolitan Areas: The Evidence from Environmental Results
- David Folz, University of Tennessee and Nicki Giles, University of Tennessee - Pay as You Throw and Solid Waste Recycling Behavior
- Thomas Barth, University of North Carolina-Wilmington - Smart Growth: Implications For A Regional Approach to Infrastructure Challenges
- Jean Peretz, University of Tennessee - Growth Management Policy for Tennessee's Rural and Non-rural Communities

Break: 10:00-10:15 am
Sponsor: University of North Carolina-Greensboro, MPA Program
SESSION 2: 10:15-11:45 am

ASPA Chapter/Section Leadership Seminar
Virginia Room
Convener & Facilitator: David Lowry, National ASPA
Marc Holzer, President, ASPA
Mary Taylor, National Council (Region V) ASPA

Master’s Student Panel
Triad Room West
Chair: Jim Slack, University of Alabama-Birmingham

- Joey Preston, Clemson University - Juvenile Boot Camps and Alternative Learning Environments: Looking for Evidence of Effectiveness
- David Brittain Bone, NC Central University - The Role of Intergovernmental Relations in the North Carolina Education System
- Student Paper Award Winner: Terry Pearl, University of Miami, - The National Endowment for the Arts: Partisan Politics or Legitimate Agency?
Discussant: Carmine Scavo, East Carolina University

Worker Friendly Policies
Carolina Room
Chair: Gary Roberts, University of Memphis

- Adam J. Newmark, University of North Carolina-Chapel Hill - Family Medical Leave Policies in the American States: Determinants of Program Scope
- Diane Schmidt, California State University-Chico - Worker Friendly Benefits: Competitive Policies in the Public and Private Sectors
- Michele Hoyman, University of North Carolina-Chapel Hill, and Heidi Duer - University of North Carolina-Chapel Hill, Dimensions of Family-Friendly Policies: A New Theoretical Perspective
- Steve Allred, University of North Carolina-Chapel Hill, and Ursula Baker, NC Office of State Personnel - A Case Study of the Effects of Implementation of the FMLA on Leave Usage at the EPA-RTP
- Meredith Newman, Washington State University, Arthur McCurdy, Washington State University, and Nicholas Lovrich, Washington State University - Family-Friendly Programs at the Municipal Level: The Washington State Experience

Community Participation
Georgia Room
Chair: Jim Blackburn, North Carolina Association of County Commissioners

- Claire Mostel, Team Metro Miami-Dade County, FL - The Customer Service Infrastructure
- Scott McDonald, Valdosta State University, and Burton Bright, University of North Carolina at Charlotte - You Wanted What?!?!?! How Citizens Can Be More Effective in Requesting Services
- Joy Clay, University of Memphis - Community Diagnosis Shelby County: Does Community Participation Work?
- Mark Bradbury, University of Georgia, and Robert Trevina - Where Science Meets Practice: ACC-HED's Citizen Participation Survey

SECOPA AWARDS LUNCH: 12:00-1:30 pm
Governors Ballroom
SESSION 4: 3:30 - 5:00 pm

Ethics and Accountability: Theories and Practice
Virginia Room
Chair: Lon Felker, East Tennessee State University

- Jack Kem, East Tennessee State University - Public Ethics: The Relationship Between Moral Reasoning and Decision Making in Russia, Poland, and the United States
- Lynn Austin, Center for Disease Control, and Gordon Kingsley, Georgia Institute of Technology - Why Civil Servants Participate in Public Policy Formulation: A Case Study at the Centers for Disease Control and Prevention
- Robert Smith, Clemson University - Managing Ethics in the Palmetto State: A Case Study of the South Carolina State Ethics Commission
- Stephen M. King, Regent University - Ethics, Morality, and Public Management: Reaffirming the Need for the Virtuous Public Manager
- Saundra Reinke, Augusta State University - Service Before Self: Towards a Theory of Servant Leadership

Annexation in the United States and Georgia
Carolina Room
Chair: Ellis Hankins, NC League of Municipalities

- Betty Hudson, University of Georgia - Annexation Laws Across the United States
- Harry Hayes, University of Georgia - Explaining Annexation Activity in Georgia
- Rex Facer, University of Georgia - Annexation Activity in the United States and the Impact of State Laws
- Andy Welch, University of Georgia - Examining the Fiscal Impacts of Annexation

Panel for Ph.D. Candidates II
Triad Room West
Chair: Robert Montjoy, Auburn University

- Jennifer O'Flannery, Florida Atlantic University - Implications of Legislative Decision Making on State Funding of Public Higher Education
- Irvin Vann, NC State University - Unmasking Administrative Evil in the Information Age
- Student Paper Award Winner: Brent Garrett, University of Kentucky - The Development of Public Policy Network
  Discussant: James Clingermeyer, Northern Kentucky University

Improving Local Government: Leadership and Management
Georgia Room
Chair: Jonathan West, University of Miami

- Russ Williams, Mississippi State University - Integrity in the Public Workplace: The Manager's Perspective
- Tammy Hall, University of Richmond - In the Legacy of "You've Won: Now What?" Leadership at the Nexus: Politic Meets Administration
- Evan Berman, University of Central Florida, and Jonathan West, University of Miami - The Impact of Revitalized Management Practices on the Adoption of Information Technology: A National Survey of Local Governments
- Dan Jorgensen, Texas A & M, Corpus Christi - Implementing Strategic Management in State and Local Agencies

COMPA North Carolina Chapter meeting 5:00 - 6:00 pm
Triad Room West

Piedmont Triad Chapter Host Reception 6:15 - 8:00 pm
Greensboro City Club
Jefferson Pilot Building, 100 North Greene Street (19th floor)
FRIDAY, OCTOBER 6, 2000

SECOPA Executive Council Meeting 7:00-8:30 am
Executive Boardroom

Registration: 8:00 am-6:00 pm

SESSION 5: 8:30-10 am

Federal and State Mandates
Virginia Room
Chair: Deil Wright, University of North Carolina-Chapel Hill

- George Meals, Georgia State University - Dueling Federalism and Reinventing the Weal
- Chung-Lae Cho, University of North Carolina-Chapel Hill, and Deil S. Wright, University of North Carolina-Chapel Hill - Managing Carrots and Sticks: Administering Federal Aid and Coping with Mandates in State Agencies in the 1990’s
- Robert Roberts, James Madison University - Federal Mandates, the Supreme Court and the Eleventh Amendment
Discussant: Bruce Ransom, Clemson University

Carolina Room
Convener: Steven Hays, University of South Carolina

- Robert Lavigna, Wisconsin Office of Human Resources
- Larry Kerr, City of Greensboro, NC
- Conne Thompson, South Carolina Office of Human Resources
- John Shore, Guilford County Department of Social Services
- Jerrell Coggburn, University of Texas, San Antonio

Financing Government: Debt, Bonds, Referendums, and Lotteries
Georgia Room
Chair: Dan Gerlach, NC Budget and Tax Center

- Christina Meyers, Greater Cincinnati Chamber of Commerce, and James Clingermayer, Northern Kentucky University - Dividing the Debt: State Government Processes for Allocating Bond Issues Under Private Activity Volume Caps
- Ines Beecher, Department of Public Works, FL, and William Solomon, Miamai-Dade Parks and Recreation - Maintaining Quality of Life in Miami-Dade County Utilizing Bond Funding Sources
- Jeana Dunlap, University of Kentucky and Gabriela Wolfson, University of Kentucky - Input/Output Modeling and Municipal Finance
- Rodney Stanley, Mississippi State University, and P. Edward French - Lotteries, the States and the Federal Government: A Formula for Perpetual Success or Inevitable Destruction in Education Policy?

Break: 10:00-10:15 am
Sponsor: United Healthcare of North Carolina
SESSION 6: 10:15-11:45 am

Post-Master’s Internships in State and Local Government: A Roundtable
Triad Room West
Chair: Steve Allred, University of North Carolina-Chapel Hill

- Jack Lemons, North Carolina’s Public Management Fellowship Program
- Julie Burch, City of Charlotte, Management Internship Program
- Linda Pollman, State of New York Public Management Internship
- Alex Munoz, Miami-Dade County Management Internship Program

Public and Private Sectors Compared
Carolina Room
Chair: Jean Davis, NC Progress Board

- Shamina Ahmed, Northern Kentucky University - The Shifting Identity of the Nonprofit Sector: The Emergent Direction
- Rex Facer, University of Georgia - Public and Private Differences: A Test Using the National Organizations Study Data
- Anthony Lewis, Davidson, Mendell, Menkes, and Surdyk, LLC, and Richard Chackerian, Florida State University - A Legal Perspective on the Public/Private Distinction

Economic Development Perspectives: The Good, The Bad and The Ugly
Virginia Room
Chair: Christine Kelleher, University of North Carolina-Chapel Hill

- Christine Brenner, University of Texas-El Paso - Recent Economic Development Strategies in Texas
- Michele Hoyman, University of North Carolina-Chapel Hill, and Kendra Alexander, University of North Carolina-Chapel Hill - Prisons in North Carolina: Are They a Viable Strategy for Rural Communities?
- Theresa Daniel, University of Texas-Arlington - Economic Development in Texas Cities: Structure, Funding, Strategies and Impact
Discussant: Jonathan Morgan, Regional Technology Strategies

Listening and Learning I: Disabilities and Poverty
Georgia Room
Chair: Carol Sundberg, Western Michigan University

- Carol Sundberg, Western Michigan University - Listening to the Authentic Voices of Persons with Significant Disabilities: A Phenomenology Research Study
- Kathleen Reding, Western Michigan University - Soup’s On: Human Interactions in a Soup Kitchen
- Patricia Patterson, Florida Atlantic University - Considerations on the “Talking Cure” for What Ails Government
- Bob Cunningham, University of Tennessee - Yes, Ralph, the Postmodern Theorist DOES have Useful Advice for the Practitioner

PIEDMONT TRIAD CHAPTER LUNCHEON: 12 noon-1:15 pm
Governors Ballroom

Keynote Speaker: Rick Carlisle, Secretary, NC Department of Commerce
Rebuilding Rural North Carolina: Challenges to State and Local Government
SESSION 7: 1:30-3:00 pm

From Emergency Preparedness to Recovery
Virginia Room
Chair: Mary Ann Hinshaw, Halifax County, NC

- Sheridan Jones, East Carolina University, and William Mungun, East Carolina University - Oak Island After Floyd: A Decision on Beach Nourishment
- Barbara Neuhy, University of West Georgia - Municipal Preparedness for Biological Events
- Daniel Barbee, University of North Carolina-Pembroke - Disaster Recovery and Mitigation: Creating Public Value Through Collaboration and Community Partnership
- Chan So Ngor, University of Hong Kong - How a Good Performance of Crisis Management Could Be Achieved: Lessons From the Experience of Hong Kong

Teaching Public Administration: Competencies and Capstones
Carolina Room
Chair: Tom Vocino, Auburn University - Montgomery

- Shirley Geiger, Savannah State University - MPA Student Competencies
- Saundra Reinke, Augusta State University - Teaching Teamwork Through Research
- Donald Rosenhoover, Troy State University, Richard Hand, Florida State University and Dan Lynch, Florida State University - To e-Capstone or Not to e-Capstone, That is the Question: A Discussion of the Creation of a Capstone MPA Course for Distance Learning
- Gary Rassel, University of North Carolina at Charlotte, and Hunter Bacot, University of North Carolina at Charlotte - The Evolving Capstone Practicum Course in an MPA Program
Discussant: Dragan Stefanovic, Appalachian State University

The Leader of the Future: From Wizard to Guru
Triad Room West
Convener: Christine M. Wallace, Western Michigan University

- Christine Wallace, Western Michigan University
- Bruce Nanzer, Grand Rapids Fabricators, Inc.
- Greg Guetschow, City of Owosso, Michigan
- Richard Ketrow, Delphi Automotive Systems
- Julie Hill, Attorney at Law
- Alexander Dawood, Western Michigan University

Improving Public-Nonprofit Relationships
Georgia Room
Chair: Liz O'Sullivan, NC State University

- Blue Wooldridge, Virginia Commonwealth University, and Oksana Beaumont, Richmond, VA - Increasing the Success of "Contracting Out"
- David Van Slyke, Georgia State University - Managing the Government-Nonprofit Contracting Relationship for Social Services under Devolution
- Gordon Whitaker, University of North Carolina-Chapel Hill, Margaret Henderson, University of North Carolina-Chapel Hill, and Lydian Altman-Sauer, University of North Carolina-Chapel Hill - Strengthening Government-Nonprofit Relationships: Lessons Learned From Interviews
- Ron Finnell, Clark Atlanta University - The Role of Faith Based Organizations in Community Economic Development

Break: 3:00-3:15 pm
Sponsor: Elon College Institute for Politics and Public Affairs
SESSION 8: 3:15-4:45 pm

Bowling Alone, Social Capital, and Community Health
Triad Room West
Chair: Ruth DeHoog, University of North Carolina at Greensboro

- Doug Easterling, University of North Carolina Greensboro - Measuring Social Capital in Greensboro and Winston-Salem, NC
- Beth Etringer, University of North Carolina at Charlotte, and Gary Russel, University of North Carolina at Charlotte - Cultural Indicators as Measures of Civic Health
- Kirk Sorenson, Martin County, FL, and Russ Blackburn, Martin County, FL - Citizen Involvement for a Better Community

Discussant: Jerry Legge, University of Georgia

Law Enforcement, Crime Victims, and the Police
Carolina Room
Chair: Deborah Lamm Weisel, NC State University

- Meredith Weinstein, NC State University, and Michael Vasu, NC State University - Policy Implications of Citizen’s Perceptions of Crime and Victimization in NC
- Jeffery Patterson, Clearwater Police Department - Law Enforcement in the Age of the Global Society and the Gated Community
- Lloyd Nigro, Georgia State University, and William Waugh, Georgia State University - State and Local Government Responses to Workplace Violence: A Comparison of Policies and Programs
- William G. Lewis, NC Central University - Representative Bureaucracy in Large City Police Departments, 1975-2000 and Beyond

New Leadership and Management Ideas for Public Organizations
Virginia Room
Chair: Robert Aldinger, Valdosta State University

- Leslie Taylor, Florida Atlantic University - Leadership and Management in Public Organizations in the 21st Century
- Kristin Shields, Medical University of South Carolina, Jacqueline Jones, Medical University of South Carolina, and Anne Osborne Kilpatrick, Medical University of South Carolina - HRD 2000: Planning for Development and Training Needs
- Douglas Skelley, James Madison University - Empirical Theories of Reform: The Prospects for Judging Success and Failure in Reforming Organizations
- Seung-Yong Rho - Organizational Social Capital for Successful Management: An Integrative Model Using LISREL

Public Administration Education in Diverse Settings
Georgia Room
Chair: Katie Koeton, University of West Florida

- Fran Emory, Northern Virginia Community College, and Ed Banas, Northern Virginia Community College - Facing the Challenge of Public Management for the Street Level Bureaucrat
- Nolan Argyle, Valdosta State University - Stranger in a Strange Land: The MPA and Institution Building in the Czech Republic
- Christine Ludowise, Georgia Southern University - Teaching Community Organizing and Development Using Distance Learning

Discussant: Marvin Hoffman, Appalachian State University

SECOPA Business Meeting
Carolina Room

5:00-6:00 pm
SECOPA 2001 Reception 6:30-8:00 pm
Host: Louisiana Chapter
Governors Ballroom

SATURDAY, OCTOBER 7, 2000

Registration: 8:00 am-10:00 am

NASPAA Site Visit Training Workshop 8:30-11:45 am
Triad Room West
Facilitator: Mary Ellen Guy, Florida State University

SESSION 9: 8:30-10:00 am

Listening and Learning II: Racism, Sexual Harassment, and Poverty
Virginia Room
Chair: Bob Cunningham, University of Tennessee, Knoxville

- Amy Boehm, Medical University of South Carolina, and Anne Osborne Kilpatrick, Medical University of South Carolina - Sexual Harassment: The Effects of Education on Perceptions and Attitudes
- Anne Hacker, Western Michigan University - What Impact Does Small Group Participation Have on Healing Racism?
- Lucinda Stinson, Western Michigan University - Working Women and Healthcare for Their Children
- Judith Brown, Family Independence Agency - The Art of Switching: The Survival of Self

Performance Measurement: Mandates, Processes, and Utilization
Carolina Room
Chair: John Topinka, Office of Management and Budget, Miami-Dade County

- Milan Dluhy, University of North Carolina-Wilmington - Factors Impacting the Utilization of Performance Measurement in Local Government
- William Rivenbark, University of North Carolina-Chapel Hill - GASB's Initiative to Mandate Performance Measurement
- Janet Kelly, University of Tennessee, and David Swindell, Clemson University - Exploring New Roles for Citizen Satisfaction Surveys: Does Service Usage Matter in Evaluation?
- Robert Aldinger, Valdosta State University - Processes and Impacts for Measuring Performance in State, Local, and Non-government Agencies
Discussant: Pat Pate, City of High Point, NC

Economic Development: Policy, Partnerships, and Preferences
Georgia Room
Chair: James Clingermayer, Northern Kentucky University

- Paul Trogen, East Tennessee State University - Residential Mobility, Convergence and the Tiebout Effect: What do Mobile Individuals Really Want?
- Fred Becker, Florida International University - Public-Private Partnerships for Economic Development: Characteristics Of Successful Ventures
- Hnamrong Shamsub, Southern University - Tax Competition and The Impact on State Fiscal Performance and Bond Rating

Break: 10:00-10:15 am
Sponsor: VALIC (Variable Annuities Life Insurance Company)
SESSION 10:  10:15 am-11:45 am

Welfare Reform: State and Local Implementation
Virginia Room
Chair: John Shore, Guilford County, NC, Department of Social Services

- JoAnn Ewalt, Eastern Kentucky University - Theories of Public Governance Applied to the Implementation of Welfare Reform
- Dennis Daley, NC State University, and Michael Vasu, NC State University - The Role of State Leadership in Social Welfare: The View from North Carolina Counties
- Stephen Condrey, University of Georgia, and Michelle Ross, University of Georgia - Welfare Reform in Georgia: Change Assessment, and Effects
- Christine Kelleher, University of North Carolina-Chapel Hill, Susan Webb, University of North Carolina-Chapel Hill and Deil Wright, University of North Carolina-Chapel Hill - Patterns and Correlates of Perspectives on Welfare Reform and State-Local Relations in North Carolina

Budgeting and Budget Execution
Carolina Room
Chair/Discussant: Jack Vogt, University of North Carolina-Chapel Hill

- Geraldo Flowers, Florida State University, and Shauna Morgan, Florida International University - A Brief History of Performance-Based Budgeting in the United States and in Florida
- Carolyn Cain, Hamilton County Community Mental Health Board, Enamul Choudhury, University of Cincinnati and James Clingermayer, Northern Kentucky University - Turnover, Trouble, and Transfers: An Examination of Local Government Budget Execution
- Shelle Whelss-Alterri, NC State University - The Organizational Culture of Budget Reform
- Michael Popejoy, Palm Beach Atlantic College - Entrepreneurship and the Public Sector

Healthcare Management and Policy
Georgia Room
Chair/Discussant: James Howerton, City of Greensboro

- Anne Osborne Kilpatrick, Medical University of South Carolina - Transforming an Organizational Culture: A Case Study
- Jimmy Sanders, Troy State University - The Corporate Practice of Medicine and Long-Term Health Status: Implications for Public Policy Makers
- William Pammer, Wright State University, Herbert Harlouw, Analytica Association, Eric Handler, FL Department of Health, and Betsy Wood, FL Department of Health - Assessing the Use of Telemedicine in Child Abuse/Neglect Examination Settings: The Use of Concept Mapping for Program Planning and Development of Telehealth Services
- Natalia Trogen, East Tennessee State University - Determinants of the Success of Nonprofit Multi-hospital Organizations

In Memoriam

Janet Patton
Eastern Kentucky University

Charles Spindler
Auburn University
SECOPA 2000
Key Events

Thursday SECOPA Awards Luncheon

Presiding: Katie Keeton
SECOPA Chair

Welcome: Mary Ann Hinshaw
Conference Co-Chair
Mayor Keith Holliday
City of Greensboro

Awards:
Masters Award
Ph.D. Award
Pugliese Award

Friday Piedmont Triad Chapter Luncheon

Presiding: Matt Reece, President
Piedmont Triad Chapter

Introduction of Speaker: Jim Svara, Program Co-Chair
North Carolina State University

Speaker: Rick Carlisle, Secretary
NC Department of Commerce
"Rebuilding Rural NC: Challenges to State and Local Government"

2001 Invitation: Thomas D. Lynch
Louisiana Chapter

Thursday Welcome Reception
Sponsored by the Piedmont Triad Chapter
The Greensboro City Club
Jefferson Pilot Building
100 N. Greene Street

Friday SECOPA 2001 Reception
Sponsored by the Louisiana Chapter
Governors Ballroom
Downtown Hilton Hotel
Conference Sponsors

City of Greensboro
Guilford County
Elon College Institute for Politics and Public Affairs
Research Triangle Chapter, ASPA
Central Piedmont Chapter, ASPA
The Tompkins Consulting Group
External Resources
Greensboro Area Convention and Visitors Bureau
United Healthcare of North Carolina
VALIC

MPA Programs at:
University of North Carolina at Greensboro
University of North Carolina at Chapel Hill
University of North Carolina at Charlotte
North Carolina State University

Exhibitors

(In addition to some listed above)

American Society for Public Administration
The City of Greensboro welcomes SECOPA 2000

It is our expressed wish that your visit and conference be a pleasant and successful venture.

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